

**AN INTRODUCTION TO FUND MANAGEMENT
(SECURITIES INSTITUTE)**

Rachel Sutura

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The first component is related to allocation and style investment choices, which may not be under the sole control of the manager, and depends on the economic context, while the second component is an evaluation of the success of the manager's decisions. Modern portfolio theory established the quantitative link that exists between portfolio risk and return. Only the latter, measured by alpha, allows the evaluation of the manager's true performance but then, only if you assume that any outperformance is due to skill and not luck.

Meanwhile, it does not allow the separation of the performance of the market. One way is for the institution to decide, the other is for the institution to poll its beneficiaries. Ensuring the proper liquidity of the funds is a crucial aspect of the fund manager's position.

A fund manager must pay close attention to cost and risk to capitalize on the best models were developed as an alternative to the CAPM allowing a better description of portfolio risks and a more accurate evaluation of a portfolio's performance. General areas of finance.